



THE TOWN OF BRADLEY

RESOLUTION CALLING FOR THE TOWN OF BRADLEY TO ADOPT THE GREATER BANGOR AREA SAFE STREET INITIATIVE REGIONAL VISION ZERO ACTION PLAN

WHEREAS, one death or serious injury on our streets is one too many; and

WHEREAS, crashes resulting in fatalities and life-altering injuries are not inevitable, but largely preventable through safer street design, appropriate speed management, education, enforcement, and community engagement; and

WHEREAS, the Town of Bradley is committed to protecting the safety, health, and welfare of all residents and visitors and to creating a transportation system that ensures equitable access and opportunity for all users, regardless of age, ability, income, or mode of travel; and

WHEREAS, the Town of Bradley's goal to promote active transportation such as walking, biking, and transit relies on the development of a safe, accessible, and inclusive public right-of-way; and

WHEREAS, vulnerable road users including children, seniors, pedestrians, cyclists, and individuals with disabilities face the highest risk of serious injury or death on our streets; and

WHEREAS, national and local data show that traffic fatalities are disproportionately concentrated in underserved neighborhoods and that the burden of unsafe streets is not equally shared; and

WHEREAS, emerging technologies, data analytics, and best practices in urban planning offer new tools to prevent serious crashes and improve safety outcomes; and

WHEREAS, a Vision Zero approach requires a shift in thinking — recognizing that human error is inevitable, and that the transportation system should be designed with redundancy through the Safe System Approach to ensure that these errors do not result in death or severe injury; and

WHEREAS, implementing a Vision Zero policy will require collaboration between the Town Manager, Town Council, MaineDOT, Bangor Area Comprehensive Transportation System (BACTS), community organizations, and residents; and

